

A. Y. YEAMAN

E. P. Finch
J. W. Burgard

J. V. BLALOCK vt
March 28, 1967

CONFIDENTIAL

Re: Stanley Frank Article

According to Joe Field, True Magazine has asked Stanley Frank for a formal outline of his projected article. This is tantamount, except in the rarest of cases, to a guarantee of publication.

We will receive a copy of the outline. If it is unfavorable, we can exert sufficient influence to change the "tone" before the final article. I need not emphasize, however, the strategic importance of the proper guidance of Frank prior to the writing of the outline. We are assured by Joe that Frank has the desired point of view.

They both intend to talk again this week to Ed Jacob in order to amplify the Roswell Park angle. Perhaps you will want to alert Ed to this intention. Certainly, this can be an extremely important part of the article.

As to our financial agreement:

We will pay Frank \$500.00 for his time and expenses in preparing the article. This is a firm obligation whether he sells it or not.

If True buys the article, our full obligation is satisfied. The magazine pays \$1,750.00 for material of this type.

Should True turn down the article, and Frank does not subsequently sell it to another publication, we will pay him \$1,250.00 to make up the difference between our guarantee of \$500.00 and the anticipated magazine payment of \$1,750.00.

J. V. B.

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